**Sergei Kovtun** Aliso Viejo, CA 92656 • 949-244-4348 • skovtunpro@gmail.com

**UI/UX Designer** <https://www.linkedin.com/in/sergeikovtun>

**Portfolio:** [ux-ui.dev](https://ux-ui.dev/) / <https://www.behance.net/sergeikovtun>
[**Presentation**](https://www.figma.com/proto/Cp7h1jiQ5KhYwCh9lr3CRE/Portfolio?page-id=0%3A1&node-id=2-2&viewport=1446%2C174%2C0.03&scaling=scale-down-width&content-scaling=fixed) **·** [**Case Study**](https://www.figma.com/proto/o3xqZiLxcWSc40FHvNNitC/1inch-Portfolio?page-id=0%3A1&type=design&node-id=0-709&viewport=431%2C236%2C0.13&t=nwHul6sFauGhoQIn-1&scaling=scale-down-width)

UX/UI Design Specialist with 10+ years of experience in user research, user experience, and user-centered design. Demonstrated success in designing and developing responsive websites, desktop, and mobile applications to enhance usability and user satisfaction. Skilled in creating personas, user stories, user flows, wireframes, high-fidelity mockups, and prototypes that drive product improvement. Expertise in data visualization, responsive design, and usability testing. Strong track record in developing and maintaining comprehensive design systems and style guides. Proven leadership abilities, adept at communicating vision and facilitating design evaluations. Technically proficient with a solid foundation in design principles, committed to crafting user-friendly and engaging experiences.

***Qualifications***

* Collaborated with product managers, engineers, researchers, writers, and cross-functional stakeholders to understand requirements and provide innovative, creative solutions.
* Conducted user research, including surveys, interviews, and usability testing, to gather insights and validate design decisions, ensuring user needs are met.
* Translated research insights and complex data sets into intuitive and easy-to-use digital experiences, enhancing user satisfaction and engagement.
* Developed personas, user stories, user flows, wireframes, and visual design: high-fidelity mockups and prototypes to effectively communicate interaction and design ideas to stakeholders and development teams.
* Advocated for user-centered design practices, contributing to the evaluation and improvement of design processes and standards for both new and existing products.
* Played a key role in developing and maintaining comprehensive design systems and style guides, ensuring consistency and efficiency across projects.
* Demonstrated technical proficiency in using industry-standard design tools such as Figma, Sketch, InVision, Zeplin, and Adobe XD, Axure, Balsamiq, Miro, along with front-end technologies like HTML, CSS, JavaScript, React, Angular. Proficient user of AI tools.
* Exhibited strong leadership abilities, effectively communicating design vision and facilitating design evaluations with team members and stakeholders.
* Experienced in working within Agile teams, utilizing project management tools such as Jira, Asana, Monday, etc. to ensure seamless project execution and timely delivery.

**Professional Experience**

Capital Group – Irvine (contract) | <https://www.capitalgroup.com>

**Sr. UX/UI Designer from 07/2023 till 06/2024**Completely redesigned the legacy version and implemented new features for Pilot, a web-based financial management analytics application with multiple dashboards, charts and comprehensive reports, resulting in a 15% increase in user engagement.

1inch.io – remote (contract) | [https://1inch.io](https://1inch.io/)

**UX/UI Lead from 12/2022 till 06/2023**

Led UI / UX design improvements for decentralized financial application (DeFi dApp) that encompasses 383 liquidity sources and boasts over 4.5 million user-created wallets and a total trade volume of $286 billion. Spearheaded user-centered design, enhancing user retention by 18%.

GETTR – remote | https://gettr.com

**Sr. UI/UX Designer from 09/2021 till 01/2023**

Developed UX/UI design for the mobile, desktop and web versions of a social media platform that combined the functionality of X, Instagram, TikTok, streaming platforms and messengers. Helped the app grow to 5 million users in less than a year and achieve a 4.3 rating on the App Store.

Amazon – remote (contract) | [https://amazon.com](https://amazon.com/)

**UX Designer / UI Developer from 01/2021 till 09/2021**

Designed and developed UI (based on React) for two FinOps apps: Iris - search through Amazon owned mailboxes and their metadata with deep filtering, including by mood, based on artificial intelligence, and Self-Service App - a management tool for internal use.

Avanir Pharmaceuticals – Aliso Viejo, CA (contract) | <https://www.avanir.com>

**Sr. UX Designer from 07/2020 to 12/2020**

Designed a corporate portal for the company's employees, which optimized internal processes, increased timely information and engagement by 45%.

Quotit / National General Insurance – Irvine, CA | <https://www.quotit.com>

**Sr. UX/UI Designer from 11/2019 to 06/2020**Developed UX/UI design of web and mobile application for health and car insurance quotas.

ITSC / Gazprom Neft – Saint Petersburg, Russia | <https://www.gazprom-neft.com/>

**UX/UI Designer / Product Designer from 03/2016 to 07/2019**Led the development of web, desktop and mobile applications for financial, B2B, B2C, SaaS, management systems. Received the Runet Award for successful development of the Mobile Operator project.

*Also worked as a UX/UI designer at Softline, Arivist, GIGABYTE Technology from 06/2007 to 12/2011.*

**Education**

**Bachelor of Computers Science, IT Systems and Networks**

A.F. Mozhaiski Academy, St. Petersburg, Russia

**Online Courses:**

* Foundations of User Experience (UX) Design by Google
* Human-Centered Design by University of California San Diego
* SKILLBOX – UX Designer / UI Designer, Web Master
* Udemy – Angular, React, Web Development
* w3schools.com – JavaScript

**Strengths**

Experienced, Creative, Strategic thinker, User-focused, Problem solver, Detail-oriented, Collaborative